



# November 7, 2025 Online Conference School Planning Summit

Register here:  
[www.schoolplanningsummit.com](http://www.schoolplanningsummit.com)

### Conference Program

10:00am–4:00pm CST

The conference will feature 12 educational sessions across three tracks:

**TRACK 1:** Schools + Communities

**TRACK 2:** School Facility Trends

**TRACK 3:** School Planning & Policies

### WELCOME: Introductory Remarks

10:00am–10:15am CST

**ADAM LUBINSKY, PhD, AICP**

Chair, APA Public Schools + Communities Division  
Principal, WXY

Associate Professor of Professional Practice,  
Columbia University GSAPP



Register here



Photo credit: WXY/Albert Vecerka

### TRACK 1

#### Student-Led Planning: Facilities, Playgrounds, and Safe Routes, Oh My!

10:15am–11:30am CT | 1.25 CM Credits

**KAREN SUMMERVILLE**

Director of Communications & Public Engagement,  
Brailsford & Dunlavey

**CORDELL BOCK, AICP**

Planner II,  
Albuquerque Public Schools

**DANIELLE DENK**

Community Schoolyards Initiative Director,  
Trust for Public Land

**CHARLOTTE ROED, AICP**

Senior Associate,  
Brailsford & Dunlavey  
(MODERATOR)

### TRACK 2

#### The Great School Reshuffle: Schools as Levers for Integrated Development

10:15am–11:30am CT | 1.25 CM Credits

**KELLY MURPHY**

Senior Director Real Estate Services,  
NYC School Construction Authority

**LAUREN ALGER**

VP, Director of Sustainable Design, STV

**ROBIN O'HARA**

Senior Planner,  
Montgomery County Public Schools

**VERONICA CHUAH**

Senior Real Estate Manager,  
NYC School Construction Authority  
(MODERATOR)

### TRACK 3

#### Fostering Diverse Schools

10:15am–11:30am CT | 1.25 CM Credits

**KAMAR SAMUELS**

Superintendent, Manhattan Community School  
District 3, NYC Public Schools

**MEGHAN DUNN**

Superintendent, Brooklyn Community School  
District 13, NYC Public Schools

**EFFIE McMILLIAN**

Chief of Staff and Strategic Planning,  
Winston Salem/Forsythe County School System

**HALLEY POTTER**

Director of PK-12 Education Policy and Senior  
Fellow, Century Foundation  
(MODERATOR)



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**LUNCHTIME CHATS**

12:55pm–1:40pm CT

**“Preparing for the Planning Job Market”**

[MICHAELA TSAPATSARIS](#)

Cornell University student ‘26

[ANNIKA NINA MARTELINA YU](#)

Columbia University MSUP ‘26

[SHANNON ONLAM HUI](#)

Columbia University MSUP ‘25

**“Reimagining Safe Routes to Schools for Teens”**

[KATHERINE SHOR](#)

Senior Planner,  
Town of Chapel Hill, NC

[ALYSON WEST](#)

Safe Routes to School Coordinator,  
Town of Chapel Hill, NC

**“Equal Access to Schools: Challenges and Strategies”**

[TIM DEROCHE](#)

President, Available to All

[SARALEE L. MORRISSEY, FAICP](#)

Founder, Saralee Morrissey Consulting

**TRACK 1**

**Communities Leading Schools: Insights from Cincinnati and San Diego**

11:35am–12:50pm CT | 1.25 CM Credits

[ADRIANA CHAVARÍN-LÓPEZ, Ed.L.D.](#)

Co-Founder and CEO,  
Sabbaticalize

[MICHAEL VEA, Ed.L.D.](#)

Partner, School Design,  
Transcend

[ADELYN STROUP](#)

Director of Strategic Initiatives,  
Community Learning Center Institute

**TRACK 2**

**Addressing the Challenges of School Closures**

11:35am–12:50pm CT | 1.25 CM Credits

[CHRISTOPHER WILLIAMS](#)

Director of Planning,  
Pasco County Public Schools (FL)

[GARET STEEL PRIOR, AICP](#)

Senior Policy Advisor on Infrastructure,  
Multnomah County Public Schools (OR)

[ARIEL BIERBAUM, MCP, PhD](#)

Associate Professor of Urban Studies and Planning,  
University of Maryland

[SHANNON JAAX, AICP](#)

Chair Elect, APA Public Schools + Communities  
Division and Founder, Jaax Street Partners  
(MODERATOR)

**TRACK 3**

**Transportation Solutions: Call to Action for Planning Practitioners**

11:35am–12:50pm CT | 1.25 CM Credits

[KAI MONAST, PhD](#)

Associate Director, NC State University—Institute for  
Transportation Research & Education

[JONAH FREEDMAN](#)

Program Manager—Bicycle and Pedestrian Group,  
NC State University—Institute for Transportation  
Research & Education

[KEVIN R. HART](#)

TIMS Project Leader, NC State University—Institute  
for Transportation Research & Education

[BRIAN STARK GODFREY](#)

Land Use Planner—ORED (Land Use and Student  
Enrollment), NC State University—Institute for  
Transportation Research & Education

[MATHEW PALMER](#)

Project Director—School & Community Aligned  
Master Planning, NC State University—Institute for  
Transportation Research & Education (MODERATOR)

## SPONSORS

### Transformational Leaders (Tier 1)

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### Educational Visionaries (Tier 2)

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**SOUTH FLORIDA**  
College of Arts & Sciences  
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### Knowledge Architects (Tier 3)



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BRENT PLANNING SOLUTIONS  
Advisors, Advocates, Negotiators in Land Use Consulting



Photo credit: WXY/Albert Vecerka

#### TRACK 1

##### Housing Solutions for Educators

1:45pm–3:00pm CT | 1.25 CM Credits

##### [RICHARD BARRERA](#)

Trustee, San Diego Unified School District and Deputy Superintendent/Senior Policy Adviser, California Department of Education

##### [VAN SCHOALES](#)

Senior Policy Director, Keystone Policy Center

##### [KWAME SPEARMAN](#)

Educational Housing Consultant, Keystone Policy Center

##### [TRINITY DAVIS, PhD](#)

President and Founder, Teachers Like Me

##### [SARA HINKLEY](#)

California Program Manager, Center for Cities + Schools (MODERATOR)

#### TRACK 2

##### Building Tomorrow's Schools Today: Sustainability Implementation Meets Financial Feasibility

1:45pm–3:00pm CT | 1.25 CM Credits

##### [HANNAH PRESS](#)

Assistant Project Manager, Brailsford & Dunlavey

##### [STEPHANIE SEIDMON](#)

Program Director, UndauntedK12

##### [PRANITA RANBHISE](#)

Director of Planning, Oakland Unified School District (CA)

##### [JASON WASHINGTON](#)

Associate Superintendent of Supporting Services, Prince George's County Public Schools(MD)

##### [DAVE KARLSGODT](#)

Vice President, Infrastructure, Energy and Sustainability, Brailsford & Dunlavey (MODERATOR)

#### TRACK 3

##### Shrinking and Growing: Innovative Approaches to Enrollment Projections

1:45pm–3:00pm CT | 1.25 CM Credits

##### [SARA BRASHEAR](#)

Director of School Planning, DC Public Schools

##### [MARIO GIAMPIERI](#)

Senior Associate, WXY

##### [TOM MOORE](#)

Demographer, Orange County Public Schools (FL)

##### [DARE BRAWLEY](#)

Associate, WXY (MODERATOR)

## PARTNERS



Photo credit: WXY/Albert Vecerka

### TRACK 1

#### Coming Soon

3:05pm–3:50pm CT | 0.75 CM Credits

### TRACK 2

#### National Center on School Infrastructure (NCSI): Exploring Best Practices in Educational Facility Master Planning

3:05pm–3:50pm CT | 0.75 CM Credits

#### JEFF VINCENT

Director,  
National Center on School Infrastructure

#### NAOMI CYTRON

Managing Director,  
National Center on School Infrastructure

#### BILL SAVIDGE

Planning Consultant,  
National Center on School Infrastructure

### TRACK 3

#### Building the Case for Federal Investments in Our Public Schools: Policy & Advocacy Deep Dive

3:05pm–3:50pm CT | 0.75 CM Credits

#### ALLY TALCOTT

Executive Director,  
Build America's School Infrastructure Coalition

#### DAVID STURTZ

Founder & CEO, Sturtz & Company

#### CLOSING: Final Remarks

3:50pm–4:00pm CT | 0.75 CM Credits

#### SHANNON JAAX, AICP

Chair Elect, APA Public Schools + Communities  
Division and Founder, Jaax Street Partners